

Patient Engagement 2.0

Coming Soon: Wish List for My Frame Gallery

My Frame Gallery by Frames Data will soon include a Wish List, adding a whole new dimension to the patient experience!

What is a Wish List?

The Wish List feature allows patients to tell you which frames on your Gallery that they are interested in trying on, before they even set foot in your dispensary.

You can then have those frames ready to try-on in advance of an appointment, or get a sense of what your patients are looking for and suggest alternatives.

How does it work?

Patients add frames to their Wish List by clicking the heart icon that appears next to the frame.

Once the patient has finished adding frames to their Wish List, My Frame Gallery will send you that list via email. The patient will get a similar email as well.

What are the benefits?

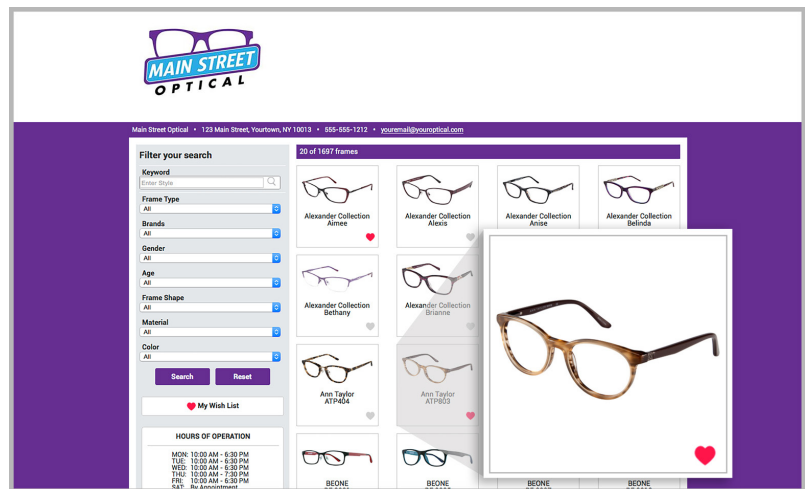
Start the conversation early and learn more about your patients. With Wish List enabled, you can gather frames for try-on before the patient's appointment, and offer a customized suggestion based on their pre-selected frames.

The Wish List feature will ensure that your practice is prepared in advance of the visit, so that you can ensure the best possible patient experience.

How do I get started?

Already subscribe to My Frame Gallery? Check your email for the announcement email and further instructions coming within the next two weeks.

Ready to subscribe? Ask a Frames Data rep to get you set up with a new My Frame Gallery account, or call 1-800-821-6069 ext 3.



Frames are added to a Wish List by clicking the heart icon. The new feature launches in October 2018.

