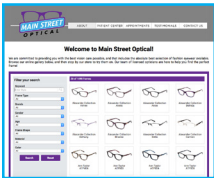


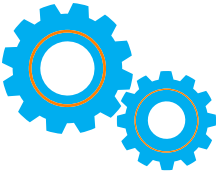
## Summer/Fall 2018 Updates

Frames Data is constantly improving My Frame Gallery to offer you and your patients the best experience possible. Here's a recap of the latest updates we've made to increase your patient engagement, improve your sales, and grow your bottom line.



### Seamless integration with your website

We've launched a new iframe version of My Frame Gallery, so you can embed a gallery directly onto an existing webpage.



### Easy Automatic Updates

Keep the detail work of maintaining your online frame gallery to a minimum. Our Automatic Brand Update program allows you to keep your gallery updated with current frames, without making manual changes.



### Design Update

More color! The latest design upgrade to My Frame Gallery is now live and will make a real splash for your practice.



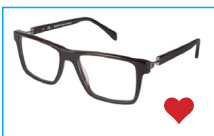
### Statistics put you in control

Frames Data provides statistics to Gallery subscribers about how their Galleries are being used.



### Create a Gallery from an inventory file

No time to add frames to your gallery? Create an instant gallery by sending us an inventory file. You add your logo and practice details, we'll add the frames.



### Wish List: Coming October 2018!

Take patient engagement to a new level! The new "Wish List" feature will allow patients to save frames they are interested in to a list that is sent to you! Anticipate your patients needs and either prep frames to try on prior to their appointment, or suggest alternatives based on these interests.

## Get Started Today!

- Learn more at [www.framesdata.com/gallery](http://www.framesdata.com/gallery)
- Call 1-800-821-6069 ext 3 (for single location practices)
- Call 1-800-821-6069 ext 4 (for multiple location practices)