

my frame GALLERY

by Frames Data

Provide patients with the online eyewear experience they crave.

My Frame Gallery by Frames Data makes it easy to show patients your frame selection online, before their appointment.

Encouraging patients to pre-shop online can help save your staff significant time from the patient visit.

In fact, we estimate it can help you save enough dispensary time to increase capacity by ~20%!



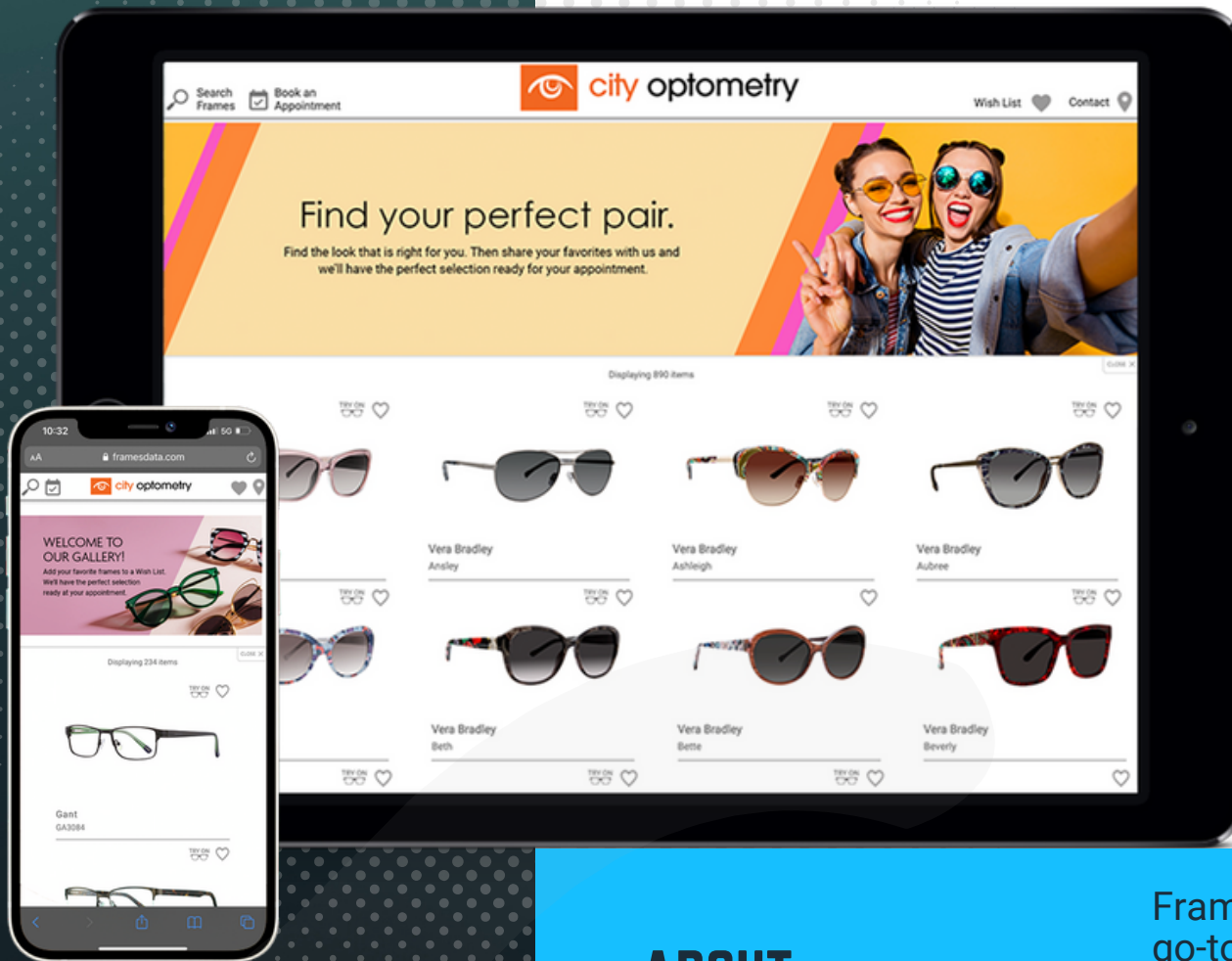
Easy



Affordable



Essential



ABOUT FRAMES DATA

Frames Data is the optical industry's go-to resource for frame product information and databases.

Learn more at www.framesdata.com.

FEATURES

✓ FRAMES DATA LIBRARY

The most complete frame database available is built-in, so you can start building your Gallery immediately! We compile the data and create imagery so you don't have to.

✓ VIRTUAL TRY-ON

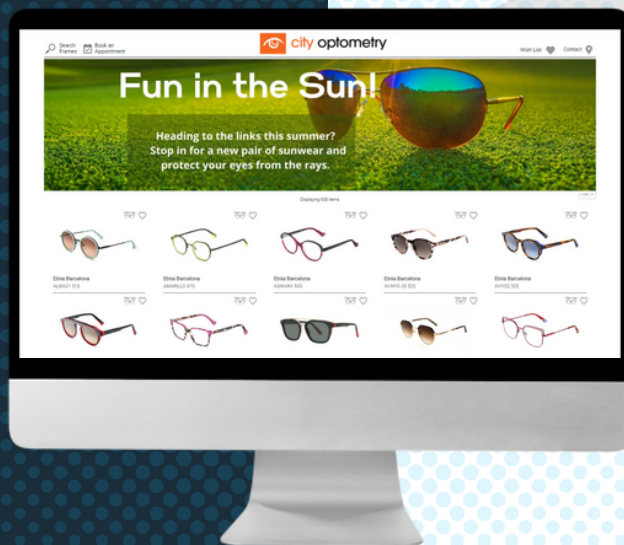
Patients love using Virtual Try-On to help narrow down their final choices. Fitting Box VTO is a standard built-in feature of My Frame Gallery.

✓ CUSTOMIZED FOR YOUR PRACTICE

Set your Gallery to reflect your branding choices, ensuring a seamless patient experience online to off.

✓ WISH LIST

Patients can select and send a list of frames to try on in advance, so opticians can see ahead of time what patients are most interested in trying.



BENEFITS

✓ SAVE 10 MINUTES PER VISIT

Patients that pre-shop a Gallery need 10 minutes less in-office time than patients who don't.

✓ APPEAL TO TECH SAVVY PATIENTS

Many patients prefer to browse products online. You can offer the experience they want and expect, with My Frame Gallery.

✓ STAY COMPETITIVE

Online frame browsing isn't just for big chains. Patients now expect to have an online experience that mirrors your in-store experience, and My Frame Gallery helps you deliver it.

✓ READY IN MINUTES

My Frame Gallery is so easy to set up, your Gallery can be ready in a matter of minutes, not weeks.

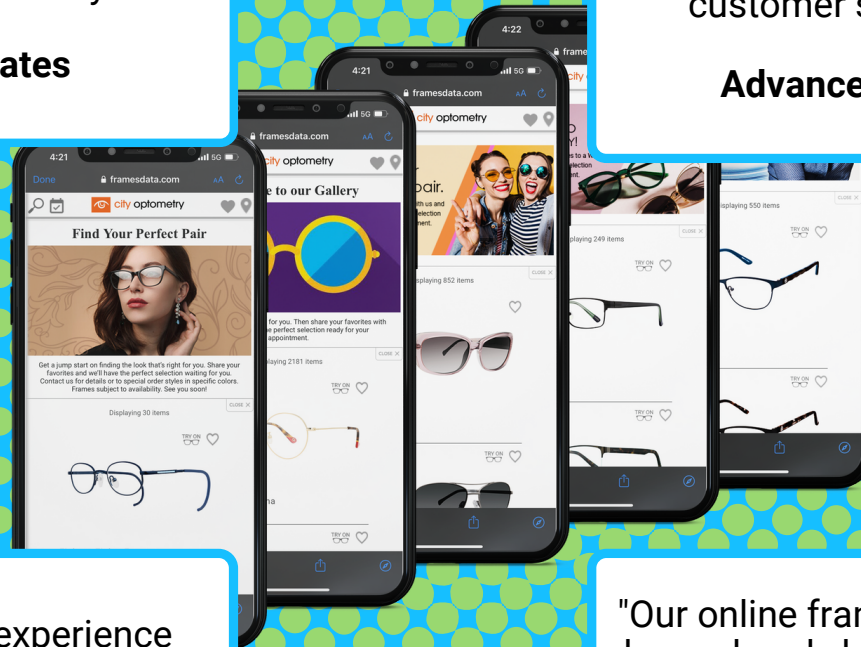
TESTIMONIALS

"Patients love the idea that they can virtually try on their frames and pick their favorite ones...then when their appointment time comes we have them all ready."

Denys Meade
New Hartford Eye Associates

"Our Gallery gets patients excited about what they might see at our practice before they even walk through the doors. The setup was easy and the customer support is phenomenal."

Paul Ludden
Advanced Eyecare Associates



My Frame Gallery is "a curated experience that adds a degree of not only convenience but also luxury to the frame selection process."

Annie Hicks
Seeport Optometry

"Our online frame gallery is a success! We have already had sales from patients who have chosen a frame online and come in for their eye visit knowing which frame they wanted."

Anne Mullins
Progressive Eye Center